

Zero Waste Guam Food Waste & Recovery



Assembly of Planners Symposium 2020



TODO'Y NIALA Y TANO MAN UNO
ALL LIVING THINGS OF THE EARTH ARE ONE



Jacobs

greenlight



WHAT'S NEXT

Update on the efforts on zero waste community outreach and education for Guam.



Ad Hoc Global - human factors

Clients: Guam EPA, Jacobs & GreenLight Media Productions

ad_hoc

UX Insights & Strategies: Recycling in Guam

Guam Zero Waste

How do I
recycle
this?

What are
the rules?

Who accepts
electronics?

I want to do the right
thing but how?

What's
GovGuam
doing about
it?

Recycling
is
confusing
in Guam.



ZEROWASTEGUAM.ECO

What is Zero Waste Guam?

Zero Waste is a way of life that takes waste materials and turns them into resources. Waste is a modern problem created by using materials that do not biodegrade. Ancient cultures lived waste-free because everything they used came from nature and was cycled back into the natural system.



**My Island. My
Community. My Planet.**

Zero Waste Guam is a program that will develop the island's resiliency, protect its natural beauty, preserve resources for future generations, create jobs, and save community tax dollars by doing the following:

- Establishing resource conservation and recovery systems.
- Developing environmental education and awareness programs.
- Building a sustainable local economy to include green jobs.

A Zero-Waste Lifestyle

Zero Waste Guam will significantly reduce discharges to land, water, and air that are a threat to the earth, island life, and future generations. Through Zero Waste, the people of Guam will live more in harmony with the idea that, as stated on the Guam EPA website, "All Living Things of the Earth are One. Manunu Todu I Manlala'la'.



ZERO WASTE GUAM APP



- Solutions ▾
- Products ▾
- Success Stories
- About Us
- Learn ▾
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LET'S TALK

Teach Proper Recycling Habits

People want to recycle right. Show them how.

Let's face it: few people carry a copy of your printed materials list in their back pocket when they need it.

Our easy-to-access digital tools are designed to help educate people in a fast and easy way, helping you foster great recyclers.



Learn More



Build Actionable Insights

How can you improve outreach to change behavior? And how do you know if you've made an impact?

ReCollect's powerful analytics help you make impactful changes to your program, and allow you to target the most challenging areas for improvement first.

Learn More

Our Tools People Develop Proper Recycling Habits

